

BLACK RIVER
STUDIOS LLC



ALPHA1MUSIC
AND EVENTS



2025 Event and
Sponsor Information

OUR HISTORY



- Black River Studios was established in 2013, we have been working closely in the community for the last 12 years. BRS provides multiple services such as Film Producing, Film Editing, Photography, Podcast, Short Commercials, and Content Creation.
- Alpha1Music was established in 2010, partnering with many local non profits and Schools in the Holland and Fennville area. Alpha1 provides DJ Services, Studio Recording & Production, Event coordination, Full sound systems for large events.
- In 2023 BRS & Alpha1 teamed up to provide a one stop shop for all entertainment services in West Michigan!
- Collectively we play a big part in our community and work to be a successful asset to the community, where we look to serve for years to come.

OUR MISSION



- Stimulate local economy by hosting large scale events in the community.
- Provide a positive outlet for youth and adult to showcase their talents. Promote inclusivity, inviting individuals from all walks of life.
- Promote local businesses, music, film, photography, and individuals.
- We are here to help provide a positive atmosphere for anyone willing to learn the music, entertainment, film, photography industry.
- We look to grow and be a part of the future growth in the Holland community

HIGHLIGHTS



- We have gained local contracts for film, photography, and entertainment such LAUP Fiesta, City Walls Mural Event, Highschool Events. These events attract thousands of attendees.
- Other events include, Boxing at WO High, Local Hip Hop & Latin artist music videos.
- In 2024 we hosted our own events, called Ranapalooza, Set It Off in 2024, 2025 Lindapalooza was all successful.
- Raised over \$2500 for a non-profit cause for the community.
- We mentor over 20 artist and individuals

NOTABLE INDIVIDUALS



We've had many guests and individuals that are associated with Black River Studios, LLC most of this list have been featured on The Ben Herrera Show or we've worked with said person or group

Los Estrellas De Oro – Conjunto Band	K-Lou – Local Artist & Music Producer	
Elias Rodriguez – Tejano Singer	Joey Ochoa – Local Artist & Music Producer	Age Wilson - Actor
Grupo Viento – Tejano Band	Eddie Rodriguez – Host Announcer & Sports Editor	Quinten Johnson – Actor/Screenwriter
Sue Somsanith – Owner of Thai Kitchen	Roy & Ray Valdez - Band Members of Grupo Viento	92.7 Alegria Latina (THE VAN RADIO STATION)
Michael Martinez – Tejano Musician	Shawna Martin – Local Book Author	Holland Civic Center
Leelan Cooper – Owner of Cooper’s Kitchen	Shonett Davis – Local Teacher & Basketball Coach at Kuyper College	Noche’ Latina (Holland Civic Center)
June Arness – HipHop Artist & Coach	Eleno Torres – Local Business Owner	Holland Museum
Bleek Hendrix – Promoter MGM Grand Las Vegas	Chris “Bomber” Martinez – Local Business Owner	Benjamin Robinson – Owner of Robinson’s Popcorn
Linda Love – Local Food Vendor & Caterer	Steve “Kingpin” Segovia – Local Artist & Business Owner	Esteban “Mohawk” Rodriguez – BKFC Fighter
Duece Dolla – Local Artist and Entrepreneur	AJ Westendorp – Escape Club Life Coach & Connections Director	
Erick Lozano – Pro UFC Fighter	Lupita Reyes – Founder of LAUP/Community Action House/Co-Host for radio show on 92.7FM Alegria Latina	
Eli Paquette – Boxing Coach and Teacher	Deuce Carter – R&B Singer from Benton Harbor	
Paco Martinez – Former Musician & Business Owner	Demetrius Lake – Michigan Basketball Scoring Record Holder	
Emmett Brown – Pastor at Trinity Church	Marii Vela – Owner of Colibri Yanza Promotions	
Homer Rodriguez – Writer/Editor for La Voz newspaper	Don Hunter – Low 4 Life Car Club	
Victor Vasquez – DJ Fuego of Lansing	Juan Alfaro – Owner of Alpha1 Music	

UPCOMING PROJECTS AND EVENTS



- Many Artists singles, albums, music videos
- Black River Studios open house October 2024.
- What do we attend to network: With the community to be able to show what we offer to other companies as well.
- Cinco De Mayo 2025 Car Show, Live music, vendor market, LAUP Fiesta 2025, Fennville Goose Festival 2025, BRS Set It Off Show Part 2
- Event planning is always happening, so many more ideas!

EXPENSES TO HOST AN EVENT



- Venue - \$1000 - \$4000, *Dependent on event & location prices may vary*
- Staff costs - \$2000 - \$10,000 – Security, Stagehand, Clean up, DJ, MC, Sound engineer, *Dependent on event & location prices may vary*
- Promo/Marketing - \$500 - \$2000, *This includes shirts, video/photography, promoting events, flyers, ads*
- Bands, DJs, Performers - \$500 - \$10000 – *We have access to many great acts*

INCOME / REVENUE



- *Ticket Sales*
- *Recording Booth Sales*
- *Potential Sponsors*
- *Outside Vendor fees*
- *75 - 95% of the expenses are paid through possible sponsorships and donations.*

SPONSOR INFORMATION



- Sponsorship levels we are looking to obtain through community partners
- **\$200** – *Logo on Podcast on Intro and Outro of show.*
- **\$400** – *Logo on Podcast on Intro and Outro of show, short video with logo included.*
- **\$800** - *Logo on Podcast on Intro and Outro of show, short video with logo included, will get a copy of the episode to use on their website or social media pages. Logo will also be on event flyers as well.*
- **\$1,000** - *Logo on Podcast on Intro and Outro of show, short video with logo included, will get a copy of the episode to use on their website or social media pages. spot on the show to show your customers anything new at your business. Logo will also be on event flyers as well. Possible full 30 second commercial to air during show.*

ALL LEVELS ARE A MONTHLY FEE

THANK YOU FOR YOUR TIME!



- We look to utilize our partnerships, leadership skills, & respect in the community as we strive to host top quality entertainment events.
- Becoming a sponsor will help our business thrive and prosper within our community. We look to grow and represent Holland and surrounding areas with respect with our professional views.
- None of this would be possible without great community partners like yourself and the great community we live in.
- We look forward to speaking with you further if you are interested in becoming a sponsor.